

music

Phoenix Conservatory of Music



Impact Report



Phoenix Conservatory of Music Executive Director, Regina Nixon, awarded a 2021 Piper Fellowship.



"The Piper Fellowship will allow me the amazing resources of time, professional development, and learning about best practices that I can then apply to my leadership as I transition from being a hands-on leader to one who empowers the Conservatory's growing staff to take the reins and lead... The Fellowship will enable me to focus on larger

questions about expanding the continuum of youth development through music, scaling that expansion within our organization, and identifying how to better impact music education across the field."

Dear Friends,

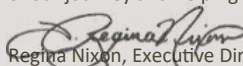
What a year! When I think about the past year, I think of change, of resilience, of expansion and potential. We have endured staffing changes from the great resignation, identifying how we engage with employees vs. **how we want to** engage with employees. We have utilized the Piper Fellowship and embarked upon learning that helped us identify our values as an organization and our purpose for engaging in this work, how to care for our community focusing on dealing with stress and burn-out, how to utilize compassionate communication, and build systems that care for our staff and our community. The amazing opportunities through the Piper fellowship has helped us to innovatively lead and grow our organization, care for ourselves while focusing on growing our staff and infrastructure so the mantle of leadership can be shared while creating a culture of care that empowers our community to support each other.

In the last year, we piloted our Pre-K Music School, learning about best practices, and solidifying our vision for this work. We grew our leadership team with the addition of a full time registrar, two program managers, and our programs have now met (and in some cases exceeded) pre-pandemic numbers.

We have grown our teaching artist staff, created wellness benefits, and embarked upon professional development for those artists that are rooted in the values and culture that we have identified. We continue to learn and implement best practices in youth engagement and creative youth development, have an active student advisory council and are learning to integrate work force development as a part of our work with our young people in equitable ways. As a board, we have done a deep dive into our Diversity, Equity and Inclusion practices and identified areas to strengthen and areas to celebrate.

When we look to the future, we look towards sustainable growth, in order to help our community thrive. Last spring, we received funding through the Arizona Department of Education that will allow us to scholarship in nearly 300 students per year and adopt five high school music programs in need through September 2024. This will give us best practices on growth and scalability as we expand our program offerings and work more in-depth with our community partners to care for the families and our students in more holistic ways— not just teaching critical skills in music performance, but making sure they have enough to eat and working through youth development to give young people skills in social and emotional intelligence, resilience, grit, and increasing their capacity to excel in academics.

As we prepare for our 25th year, we look to the future— to what role a community music school can play in the well being of the whole child and family, and help them not only meet their potential but live to their dreams, inspiring and transforming their lives. Thank you for being a part of our journey and helping our students soar!


Regina Nixon, Executive Director

MISSION

The Phoenix Conservatory of Music's mission is to unleash the power of music by providing high quality music education and experiences to students and families that is affordable and accessible. We fulfill our mission by providing community education programs and classes, after school programs for at risk populations, private music lessons, ensembles and a unique college preparatory program in affiliation with the Berklee City Music Network.



"I love all the classes I get to take like music business and audio production. I love having a band and playing with them. Just having other people around me that share the same interests and goals is huge. Everyone here is super, super kind. It's a great atmosphere to make music in. If I was to tell someone else, I would definitely note how positive it is and how welcome I feel. When I look back on my time at PCM, I think this is the number one way that I've grown musically.. All of the connections and all of the people I have met have been because of PCM. If I was to make it in the music industry.., I'm 99% sure that it would be because of PCM. "

-Christopher Hudson, PCM Student

To hear directly from our students, please visit:

<https://youtu.be/I9V-VIZHJOY>

VISION

It is our vision to be a leading provider in out of school music education (with a focus in popular and commercial music) in the greater Phoenix Area: positively impact students every year in programs that support excellence in student success, provide access and opportunities for music experiences that will help make students college and career ready, be a resource provider and support school music programs and be a national leader in Creative Youth Development.



PCM's Pre-K Music School— A Dream in the Making!

We are so grateful to Ellen L. Schultz for her dedication to Early Childhood Music Learning! Ellen had a desire to help launch an early childhood music and movement program here in Phoenix. When her children were small, they had the good fortune of partaking in programs at the Music Settlement in Cleveland, Ohio and the experience was one full of joy and made a lasting impact on all of their lives. When PCM's Executive Director discovered that this was one of Ellen's dreams, fate was at work! PCM's Executive Director, Regina Nixon, is an early childhood music specialist who has been teaching programs from 6 months through kinder for the last 20 years. It has always been her hope that PCM could have a robust Early Childhood program in their own facility. Why? How does this help achieve PCM's mission and vision? Our mission is to provide quality music education that is affordable and accessible and for so many families with young children, Pre Kinder Enrichment Programs are not readily available. PCM's vision is to be a leading provider in out of school time music education and what a better way to start than with a pre school experience? A way to fully have a music immersion program for 3-5 year olds and get them truly ready for classroom learning through the power of music while building music students of the future! Working with Ellen, we were inspired to work together to launch PCM's Early Childhood Music Academy!! A fully music immersive experience with a Parent/Child component, a Pre-K Music School experience, and other group learning experiences for 4-6 year olds. The goal? To have programs that are a fun, social, play based way to build music skills in young children through music learning games, music and movement activities, musical stories, music technology, direct instruction on classroom instruments, singing, and piano. Students create, collaborate and communicate! And...as they are learning music, they will be developing "extra" vitamins like small and gross motor skills, awareness of rhyming words, sight words, symbol and sound relationships, numeracy, letter recognition, patterning, sequencing and more— all through the power of MUSIC!

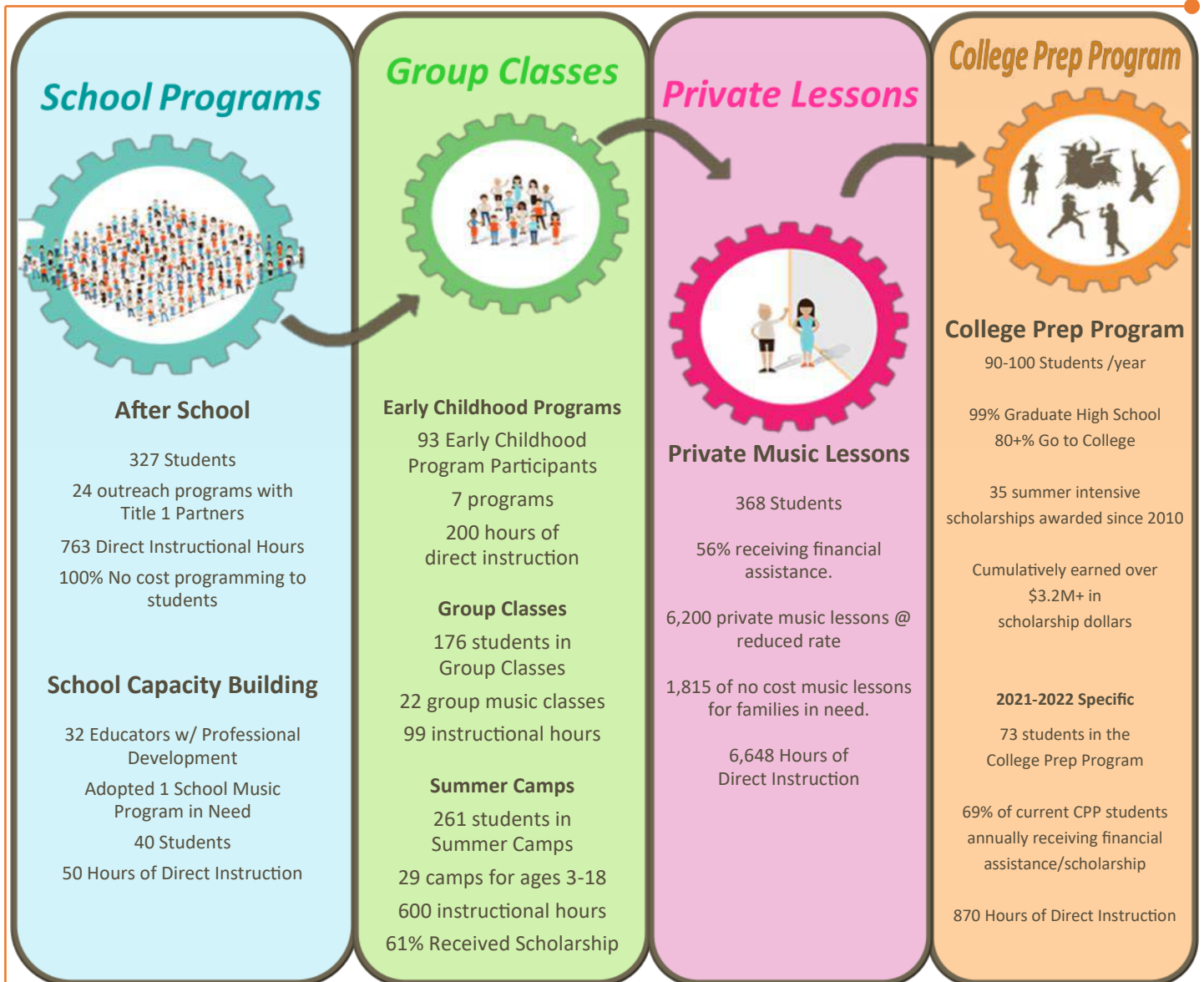
Staff Recognition

- Regina Nixon**
Executive Director
- Meghan Ruel**
Program Manager 2022
- Diego Miranda**
Program Manager 2022
- Dr. Josh Bennett**
Program Manager 2021
- Stephanie Crawford**
Registrar
- Christine Ehanno**
Administrative Supervisor
- Ellen O'Hare**
College Prep Program Associate, 2022
- Staci Killmer**
College Prep Program Associate, 2022
- Karen Turner-Domakeczna**
Early Childhood Music Academy/ Facilities
- *Olivia Holguin**
Front Desk Associate
- Stormie Burcky**
Front Desk Associate
- Kiernan Marriott**
Front Desk Associate
- *Lane Rogers**
Front Desk Associate
- Nick Martinez**
Front Desk Associate
- *Alicia Castillo**
Development Support
- Tonia Rogers**
Social Media/ Communications
- Isabella Rodriguez**
Student Volunteer

PCM Teaching Artists

- Natalie Andrews
- Stephen Avalos
- Nira Bailly
- Josh Bennett
- Stormie Burcky
- *Alicia Castillo
- Emily Craft
- Stephanie Crawford
- Liliana de Leon Torsiello
- Daniel Davis
- Adele Etheridge Woodson
- Joshua Finson
- Milla Gallardo
- Nicholas Hailey
- *Olivia Holguin
- *Christopher Jimenez Reyes
- Ashley Jones
- Keith Johnson
- Ryan Kohlman
- Amy Krajewski
- Ben Levy
- Joe Marone
- Kiernan Marriott
- *Anna Martinez
- Nicholas Martinez
- Autumn McClintock
- Matt McClintock
- Diego Alec Miranda
- John Moore
- Ross Morris
- *Arsen Nalbandian
- Regina Nixon
- AJ Odneal
- Kyle Perez
- Josiel Perez Hernandez
- Alisa Phillips
- Alexis Ranno
- *Lane Rogers
- Meghan Ruel
- Chino Soberano
- Roy Stein
- Peter Torsiello
- Emilio Vargas
- Hunter Womble

In 2021-2022, PCM served 1,370 students with over 9,000 hours of direct instruction.

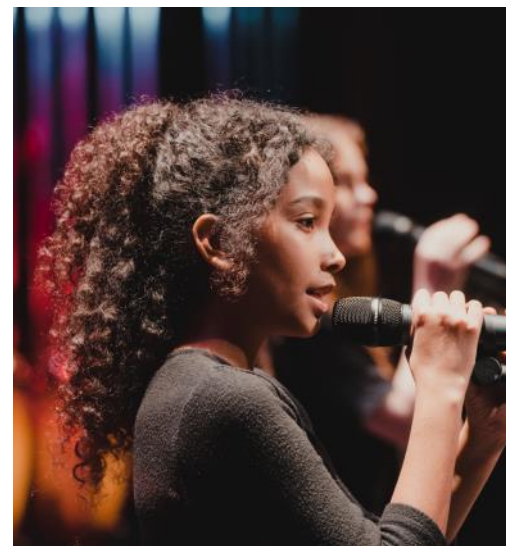


"It's safe and happy."

Words from our students about PCM. But how do we make it sustainable? How do we scale it to satellite sites or through program expansion? These are a few of the questions we have been grappling with. Part of the answer is intentionally creating culture. And we have determined that we want to build a culture and community of care. So how do we do that? First we identified our values and we took a big look at how we thrive— as individuals, as a working community and as an organization. The values that we have identified as being our main drivers are:

- 1. Community:** We foster a sense of community in a safe, inclusive, and nurturing environment.
- 2. Education:** We strive for excellence in our teaching by being compassionate and respectful mentors to all students.
- 3. Accessibility:** We provide accessible student-centered opportunities and experiences that influence and support our diverse culture.
- 4. Empowerment:** We empower our students to meet their full expressive potential.
- 5. Character:** We model respect, kindness, and integrity in our community of practice.

As we continue to grow and scale the good work we do, we are looking through this lens to inform our hiring practices, our systems, policies and procedures, and how we interact with each other on a daily basis.



Making a difference...



PCM welcomes to of our amazing teaching artists, Meghan Ruel and Diego Alec Miranda, to our leadership team! They took over the role as program managers in June 2022. This powerhouse duo has amazing pedagogical chops and bring a vitality and deep level of care as PCM's Program Managers, and are amazing performers as well!

Visit them at: <https://www.meghandiego.com/>



In January 2022, PCM's R&B Ensemble was able to spend a Saturday recording an original track of music at PCM Program Partners, Pyramix Studios! PCM Senior Kim Lundquist said it was an amazing experience and felt like a rite of passage (recording music in a studio) for a musician! Thank you, Pyramix!



From all of us here at PCM, we would like to thank all of our families, students and supporters who came out and celebrated in person performance and live music!

We were thrilled to be able to host 14 different concerts, recitals and live musical performances in the 2021-2022 school year, showcasing our students!

This is such an incredible experience for them and we are so grateful to have the opportunity to allow them to share their incredibly hard work! Thank you go all of you who helped make these opportunities available!

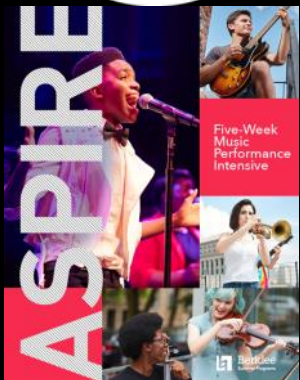


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- Mr. Mitch Turbenson**
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Director College Zoom and PCM Alumnus



Summer Scholarship Corner






**Berklee City Music
Summer Scholars:**

**Christopher Hudson
Paris Lancaster, Jr.
Hector Flores**

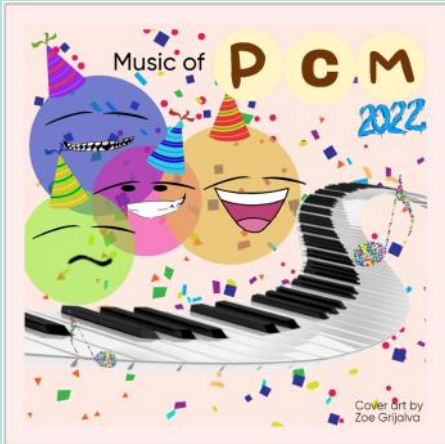
School of Music, Dance and Theatre

ASU Herberger Institute for Design and the Arts
Arizona State University

 Mars Cain, Voice, Sophomore	 Andres Becerra, Drums/Sax, Junior	 Chris Hudson, Piano, Junior	 Kyle Flannagan, Bass/Sax, Sophomore
 Kenny Ford, Guitar, Junior			

Congratulations to all of our scholarship recipients!

A welcome back to in person events and concerts!!!



To listen to Zoe describe her process for creating this album art, please visit: <https://youtu.be/u54pg-z3xa>

Thank you to PCM Student Zoe Grijalva for creating this amazing Album Cover for the PCM Compilation of Student Original Music.

Find PCM's 2022 Album at:

<https://pcmrocks.bandcamp.com/album/music-of-pcm-2022>

To our program supporters...



A Special thank you to the Schulz Family Foundation,
Ellen L. Schulz and Nilla Cheery LLC.

Program Partners



PARADISE VALLEY COMMUNITY COLLEGE
A MARICOPA COMMUNITY COLLEGE



Thank you to all who joined us at our 2022 Annual Jam and Jazz Breakfast! We were so thrilled to be back in person in community and fellowship!



music

For your generosity, loyalty and partnership;

Leadership Circle- \$10,000+

Ellen L. Schulz
Arizona Department of Education
National Endowment for the Arts
City of Phoenix Office of Arts & Culture
Arizona Commission on the Arts
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Summer Youth Program Fund
The Carmody Foundation
The CMA Foundation
The Herberger Foundation
The Schulz Family Foundation
Thunderbirds Charities
The Virginia G. Piper Charitable Trust

Patron- \$5,000-\$9,999

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Major Player- \$500-\$999

Miguel Arroyo
Lee & Susan Berk
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Shelley Cohn
Richard Dombrowski
Christine and Erwan Ehanno
David and Dee Elston
Zig Fang
Jonathan Fitzgerald
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Aaron Staenberg
Patrick Stevenson
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Mitchell Turbenson
Arthur & Macara Underwood
Kristine Villalon
Terry Wachendorf
Erik Weiss
Phillip Wescott
Karon Zelvy

Principal Player- \$250-\$499

David Becerra
Karen Bryson
Sun Byun
Judith Curtis
Michael Dalgetty
Alex Devereux
Philip Dobbin
Cynthia Elek
Brian Ellis
Matthew Flannigan
Mary K. Florian
Brian Harstein
Jill Jones
Kathleen Jones
Kristine Kollasch
Link Lab LLC
Andrea and Jesus Love
Christina Mauck
Lori McCallian
Marcella Nixon
Sandon Nixon
Tom and Ellen O'Hare
Terri Perillo
Ted Plambeck
Nathalie Potvin
Kristi Robertson
Mark Schwartz
James Sherman

David Silveira
Trisha Stuart
Max Underwood
Ivan Waterman
Susan Wester
Donovan Wood
Paul Zalog

Key Player- \$100-\$249

Lisa A Atkins
Michael Bertorelli
Blackbaud Giving Fund
Melanie Braunbeck
Betsy Buxer
Sean Callahan
Susan Carrick
Thomas Carter
Alicia Castillo
Katherine Cecala
Angela Cole
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Glenn Davis
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Zaira Grijalva
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Robby Howard
Nicky Hughes
Timothy Hyland
Caitlin Khoury
Heather King
Ryan Kohlman
Hillary Kuenn
Dan Laux
Sandra Lineweaver
Georgianna Marie
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Gayle Wall
Bret West
Judy Zimet



Many thanks to our
numerous friends.
Without your loyalty, generosity
and commitment,
we would not be able to give our students
the opportunities they so richly deserve.

How are we doing?

Operating Income and Expenses*

For the Fiscal Year Ended June 30, 2022

Total Support & Revenue: \$982,837

Income:

Tuition: \$286,479

Contributions: \$154,021

Foundations: \$397,000

Corporations: \$11,236

Government: \$134,101

Operating Expenses: \$739,988

Programs: \$616,255

Management/General: \$55,676

Fundraising: \$68,058

Total Asset: \$628,922

Total Liabilities: \$22,185

Net Asset Balance: \$606,737

*Unaudited Numbers – audited numbers available February 2023.

Did you know?

That PCM is a Qualifying Charitable Organization for the Arizona Tax Credit.

How It Works: The state of Arizona offers its taxpayers the opportunity to make contributions to schools and non-profit organizations that reduce the amount of tax owed to the state or increase the amount of the taxpayer's refund, dollar-for-dollar. There is NO NET COST to the donor, and deserving individuals around the state benefit.

Married couples can give up to \$800 and single filers can give up to \$400. Make sure to fill out FORM 321 when preparing your taxes and use QCO Code 20958 to ensure your gift is credited back to you. This is a separate gift from the School Tax Credit and State of Arizona Foster Tax Credit.

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Phoenix
Conservatory
of Music



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www.PCMrocks.org

602.353.9900

info@pcmrocks.org

We are located at
1316 East Cheery Lynn Road
Phoenix, Arizona 85014

Mailing Address: PO Box 1163, Litchfield Park, AZ 85340

Make your donation at: <https://pcmrocks.org/ways-to-help/donate/>

