

music

Phoenix Conservatory of Music



Impact Report

2022-2023



25
YEARS

A Note from our director...

Dear Friends,



2023. Our 25th Anniversary. A quarter of a century is a long time. Maybe not in the history of the world, but certainly in my life (I've been with the organization since it's infancy) and in our community. For our organization, it took us from a seed of an idea to exploring new territories.

It finds us in the middle of a deep dive into our lifecycle, as a member of Atlas 9, a capacity building program funded through the Virginia G. Piper Charitable Trust and facilitated by the Non Profit Lifecycle Institute. It finds us determining where we are in growth and how we can be intentional about investing resources and effort in order to ensure long term sustainability and service that can continue to evolve to meet the needs of our community, our students and their families.

It finds us in year of learning and a year of planning. Of discovering best practices for community music schools facilitating arts and academic integration for early childhood, of planning new partnerships (Jazz at Lincoln Center's WeBop Program), and planning new program streams (Pre-K Music School) as a tuition based program. It's learning about and exploring getting proper licensure to become a licensed child care center for pre-kindergarten and kinder readiness programs.

It's a year for learning more about creative youth development and digging in deep to where we are on the scale for youth participation in each one of our programs and where our community thinks it should be.

It was a year of tremendous growth with the addition of our Learning Through Music program funded through the Arizona Department of Education Esser III Set Aside Funds that allowed us to pilot scalability to over 70 paid positions in the organization and with that growth, serve over 2,000 students with over 12,000 instructional hours. It's learning lessons that will help us, as this grant sunsets in September 2024, to really use our resources to get the biggest return on our investment with the best results in student learning, leadership, creativity and community.

We have a lot of work to do. And we have an incredible team to fulfill the vision and do the work, and that includes you.

The work we embark on is good work that fills the spirit and gives hope to those who help and life and joy to those who participate, but it's still a lot of work.

We thank each of you for your part— as student, parent, teacher, staff member, community member, advocate, ambassador and Investor— in making our community stronger and giving wings to the dreams of our students— one note at a time!

Welcome to the next 25 years. We invite you to join with us on this incredible journey in unleashing the power of music.

Onwards and upwards.

A handwritten signature in black ink, appearing to read "Regina Lipton".

MISSION

The Phoenix Conservatory of Music's mission is to unleash the power of music by providing high quality music education and experiences to students and families that is affordable and accessible. We fulfill our mission by providing community education programs and classes, after school programs for at risk populations, private music lessons, ensembles and a unique college preparatory program in affiliation with the Berklee City Music Network.

To hear directly from our students,
please [click here](#).



"I participate because music is what I enjoy the most in life and PCM brings me a lot of opportunities that I know I wouldn't get anywhere else."

"Because I get to be around people who share similar interests, and it gives me a community that I'm otherwise lacking in my life."

"The environment at PCM is so welcoming and makes me want to keep coming."

"Because I like working with like-minded musicians, and I like how this is an environment that not only accepts, but encourages mistakes."

VISION

It is our vision to be a leading provider in out of school music education (with a focus in popular and commercial music) in the greater Phoenix Area: positively impact students every year in programs that support excellence in student success, provide access and opportunities for music experiences that will help make students college and career ready, be a resource provider and support school music programs and be a national leader in Creative Youth Development.

LEARNING THROUGH MUSIC



Pre K Music Immersion School students working on free play but following up with Circle Time, Keyboard Skills, Symbol/Sound Relationships, Colors, Shapes and Numeracy



Bravo for Broadway Summer Camp



Students in 3rd through 8th grade participate in music creation classes including songwriting (theme, variation, alliteration, simile, metaphor, plot and character arc) and audio production (counting, patterns, sequencing, quantifying, ratios and proportion).



Students from Glendale Union High School District who received sectional work from PCM as part of our helping High School Music Programs at a public performance.



What is PCM's Learning Through Music Program?

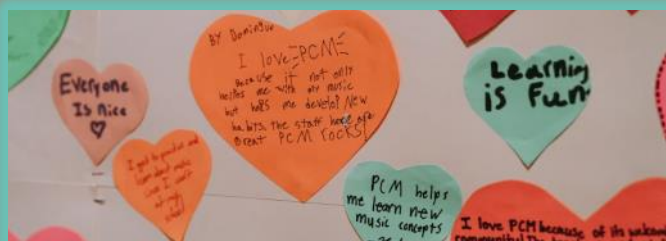
This incredible two year program is funded by the Arizona Department of Education ESSER III Set Aside Funds through September 2024 and focuses on melding together three main components for students:

MUSIC EDUCATION + ACADEMIC INTEGRATION + CHARACTER DEVELOPMENT

There are a lot of parts and pieces to this tuition free program:

- ⇒ Family classes for parents and students age 8 months to 5 years focusing on music competency and emergent literacy and numeracy skills.
- ⇒ Pre-kindergarten music school that is integrated with arts and academics to get students kindergarten and classroom ready for students 3-5 years old.
- ⇒ Block classes for Kindergarten through 2nd grade that focus on Music/ Movement, Music Fundamentals, and Skill Building for Success (gratitude, mindfulness, time management, reading, math, handwriting and more!)
- ⇒ One class focusing on music creation (songwriting or audio production) and one private music lesson for students in 3rd- 12th grades.
- ⇒ Helping high school music programs in Title 1 areas build the competency of students post pandemic.
- ⇒ Tuition Free week long summer camps for 7 weeks.
- ⇒ All while serving free meals with our partner Kid's Café five days a week!

Qualifying families attend a title one school or qualify for free/reduced lunch at the school they attend, or don't have access to high quality music education through their regular school day process.



How Did We Do?

100% of students and parents surveyed said new knowledge in music was gained.

63% of students and parents surveyed said they used music as a way to interact with peers and socialize better.

90% of parents surveyed said their student used music as a way to gain confidence.

47% of parents surveyed said their student was reading more because of their involvement in this program.

Staff Recognition

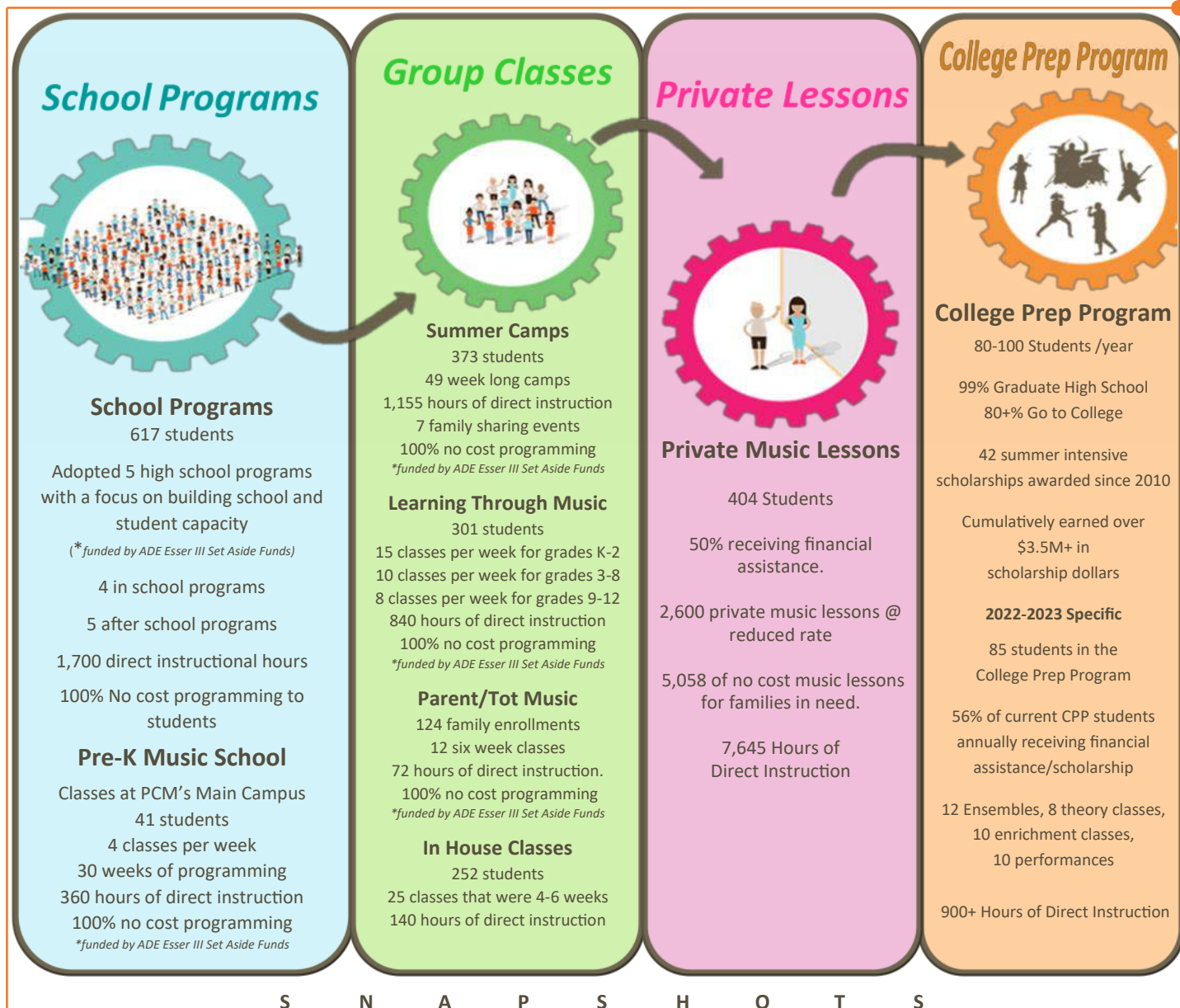
Regina Nixon
Executive Director
Meghan Ruel
Program Manager
Diego Miranda
Program Manager
Stephanie Crawford
Registrar
Christine Ehanno
Administrative Supervisor
Ellen O'Hare
College Prep Program Assistant
Karen Turner- Domackeczn
Early Childhood Music Academy/ Facilities
Wen Fong
Learning Through Music Monitor
*Alicia Castillo
Development Support
Tonia Rogers
Social Media/Communications
Lena Thompson
Front Desk Associate
Ty Parker
Front Desk Associate
Cynthia Moore
Front Desk Associate
Isabella Rodriguez
Front Desk Associate
Andres Becerra
Bio Science Intern
Ariana "Gizelle" Chang
Student Assistant

PCM Teaching Artists

Alexander Adams
Stephen Avalos
Sadie Azersky
Nira Bailly
Riley Braase
Stormie Burcky
*Alicia Castillo
Emily Craft
Holly Chaput Channell
Corbin Cowan
Stephanie Crawford
Liliana de Leon Torsiello
Daniel Davis
Brandon Dicks
Mo Farag
Joshua Finnson
Kristin Garson
Morgan Goettl
Jeff Gould
Michael Gutierrez
Nicholas Hailey
Nick Hildebrandt
Corinna Hogan
*Olivia Holguin
Keith Johnson
Zach Kinnard
Amy Krajewski
Jiyoun Lee
Nathan Lievre
Jake Leyba
Helen Margaret
Alyssa Marksz
Joe Marone
Kiernan Marriott
Nicholas Martinez
Matt McClintock
Morganne McIntyre
Diego Alec Miranda
Zach Monroe
Cynthia Moore
John Moore
Ross Morris
*Arsen Nalbandian
Regina Nixon
AJ Odneal
Ty Parker
Kyle Perez
Mary Petrich
Alisa Phillips
JP Rabusa
*Lane Rogers
Toni Rogers
Meghan Ruel
Hayden Shaner
Chino Soberano
Savannah Thompson
Sara Lucas-Page
Peter Torsiello
John Welsh
Calvin Wong

* denotes PCM Alumni

In 2022-2023, PCM served 2,136 students with over 12,812 hours of direct instruction.



PCM Private Lesson student, Avi Calloway featured on 12 News Midday for Kids Make Music Day 2022! Students have opportunities to talk about their music making experience several times though out the year with local news outlets.



PCM College Prep Student, Max Elia, plays his main instrument - his laptop (!) - with his rock/metal ensemble during a performance! Music technology is a big part of our student's learning experiences!



PCM College Prep Student, Chris Hudson, presents on a panel about music technology at the Berklee City Music Summit in Atlanta, GA. He was the only young person who presented on this panel with professional musicians.



Students have the opportunity to gain awareness and skills in adjacent skills including press training, marketing classes, entrepreneurial thinking and building their portfolios.

Making a difference...building better musicians and leaders!



Members of our student advisory council, and student board members Andres Becerra and Isabella Rodriguez, attended the Berklee City Music Network Summit in Atlanta, GA January 2023 as student leader representatives for Phoenix Conservatory of Music.

Every year, students have the opportunity to not only get assessed on how their skill sets have developed (as both musicians and in their youth development assets) but have the opportunity to provide staff and faculty with feedback about what was useful to them, how they would like to see the program change and tell us in what ways we can better serve them.



We train musicians. Musicians are artists. According to research the job of artists is to: Develop their craft, engage and persist with the learning even when encountering obstacles, envision something not yet created, observe the world around them and their performance and place in it, reflect on their observations, express their points of view and share their observations with others through their craft and reach beyond their current abilities to explore and embrace the opportunity to learn from their mistakes. **It's a big job.**

And we ask them to do it in a collaborative setting. So, we work with our behavioral health partner to train us on life skills like teamwork.

Board of Directors

Mr. Neal Bookspan, President

Attorney/Partner, Jaburg and Wilk

Mr. David Clower, Vice President

Executive Vice President for Strategic Investments, Raza Development Fund

Ms. Karina Felix, Secretary/Treasurer

Bilingual Accounting and Finance Consultant Versus, LLC.

Ms. Rusty Foley, Board Governance Chair

Retired, Executive Director for Arizona Citizens for the Arts 2020 Shelly Award Recipient

Mr. Jon Gengle, Community Outreach Chair

Financial Advisor, Bayntree Wealth Advisors

Mr. Mitch Turbenon, Event Committee Chair

Litigation Associate, Ballard Spahr, LLP

Ms. Monica Ballesteros

Deputy Chief Communications Officer Raza Development Fund

Mr. Andres Becerra

PCM Student Representative

Ms. Karen Bryson

Operations Director, Basis. Ed

Mr. J.B. Fitzgerald

Attorney, Snell & Wilmer, LLP

Mr. Ira Harden,

Educator, Sales Specialist, and Community Change Agent

Ms. Isabella Rodriguez

PCM Student Representative

Ms. A'Lira Underwood

Director College Zoom and PCM Alumnus



2023 PCM Berklee Aspire Five Week Summer Performance Program

Berklee City Music Network Summer Scholars:

- ◆ Andres Becerra, Drums
- ◆ Star Mahoney, Voice
- ◆ Gabi Pinilla, Guitar

2023 PCM Berklee City Music Network Full Tuition College Scholar Recipient:

- ◆ Christopher Hudson, Piano and Music Production

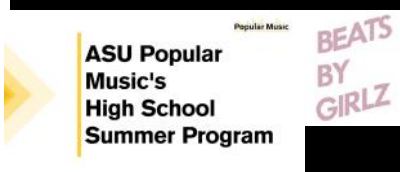
2023 Arizona State University Popular Music Program, Songwriting, Production and Performance Intensive Scholars:

- ◆ Krystal Albitzer, Violin/Voice
(sponsored by Beats by Girlz and Amazon)
- ◆ Max Elio, Keyboard/Synth/Electronic Music
(sponsored by Beats by Us and Amazon)
- ◆ Sebastien Swensen, Guitar

2023 Musician's Institute One Shot Summer Scholar:

- ◆ Patrick Cassidy, Guitar

Congratulations to all of our scholarship recipients!



Summer Scholarship Corner



Thank you to PCM Student **Avi Staenberg** for creating this amazing Album Cover for the PCM Compilation of Student Original Music. Find PCM's 2023 Album at:

<https://pcmrocks.bandcamp.com/album/2023-25th-year-celebration-student-compilation-album>



Program Partners



Berklee
City Music



PARADISE VALLEY
COMMUNITY COLLEGE
A MARICOPA COMMUNITY COLLEGE

ASU Herberger Institute for
Design and the Arts
Arizona State University

LA FRONTERA
ARIZONA
ENHET - NORTON PROFESSIONAL CENTER

BEATS
BY GIRLZ



To our program supporters...



Berklee
City Music



arts+
culture
CITY OF PHOENIX

VIRGINIA G. PIPER
CHARITABLE TRUST

NATIONAL
ENDOWMENT
for the **ARTS**
arts.gov



The Herberger
Foundation

ARIZONA
COMMUNITY FOUNDATION

TLC Foundation

ARIZONA
COMMISSION
ON THE **ARTS**



D'Addario Foundation



*A Special thank you to the Schulz Family Foundation,
Ellen L. Schulz and Villa Cheery LLC.*

Thank You!!



*Thank you to all who joined us at our
2023 Annual Jam and Jazz Breakfast!*



music

For your generosity, loyalty and partnership;

Phoenix Conservatory of Music

Leadership Circle- \$10,000+

Ellen L Schulz
Arizona Commission on the Arts
Arizona Community Foundation
City of Phoenix
CKKO Foundation
James McNerney and Intel
John Dixon (The Floyd and Mary Ramsey
Audio Recorders of AZ Scholarship Fund)
Tom & Joanne Glatter
Karen Fruen
National Endowment for the Arts
Schulz Family Foundation
State of Arizona, AZ Dept. of Education, ESSER III
Set Aside Funds
The Carmody Foundation
The CMA Foundation
The Herberger Foundation
The Thunderbirds Charities
Virginia Piper Charitable Trust

Patron- \$5,000-\$9,999

Bette DeGraw
John & Joan D'Addario Foundation
Mr. James McNerney
Raza Development Fund

Key Club- \$1,000-\$4,999

Tammy Austin
Lee & Susan Berk
Neal and Jennifer Bookspan
Sun Byun
Charities Aid Foundation America
City of Glendale Community Services Department
David Clower
Martin Davis & Mariea Devera
Richard Dombrowski
Jaburg & Wilk Foundation, Inc.
Kim Jurick
J Patrick Mahoney
Patrick Mather
Melissa McDonald
Stephanie Small
Arthur Strong II
Linda Stryker
Shoshana Tancer
Mitchell Turbenson

Major Player- \$500-\$999

Alaska Airlines
Miguel Arroyo
Lisa A Atkins
Joe Beringer
Karen Bryson
Corinna and Tom Cooke
Brian Ellis
David and Dee Elston
Karina Felix
Stephanie Fierro
Jonathan Fitzgerald
Juan Flamand
Olneya Fong
Jonathan Gengle
Billie Jo Harned
David Hartwig
David Hilker
Mike and Laurri Hudson
Jewish Community Foundation of Greater Phoenix
Lianne Liddell
Chang-Soon Lundquist
Valerie Marak
Eric McDowell
Christine Mulligan
Ron and Regina Nixon
Soung Park
Michael Patterson
Pledgeling Foundation
Kenneth Reinstein
Yolanda Rodriguez
Laura Rogal
Jeffrey Rubindorsky
Aaron Staenberg
Patrick Stevenson
Brandon Sullivan
Mikhail and Galina Svoiski
Arthur and Macara Underwood
Pablo and Kristine Villalon
Phillip Wescott

Principal Player- \$250-\$499

David Becerra
Jennifer Bonnett
Brian Cook
Heidi Cox
Stephen Crawford
Philip Dobbin
Matthew Flannigan
Catherine Foley
Tao, Wen, Olneya, & Olina Fong
Matt Gress
BRIAN HARTSTEIN
Amy Heisler
Gregory Kock
Dan Laux
Ronald Legere
Andrea and Jesus Love
Yoon Mahoney
Lori McCallian
Tom and Ellen O'Hare

Principal Player- \$250-\$499 (cont'd)

Nathalie Potvin
Andrew Rafal
Philip Rudd
Kenneth Schlemmel
Linda Schwartz
James Sherman
David J Silveira Jr
Avery Silverman
Kevin Smith
Marc Smith
Trisha Stuart
Kevin & Jessica Tudor
Max Underwood
Susan Wester
Janet Zalog

Key Player- \$100-\$249

Vincent Augenstein
Erin Barra
Michael Bertorelli
Maria Brunner
Nichole Cassidy
Ronald Costello
Michael Dalgetty
Glenn Davis
William Deichmann
Fred DeVillers
Brenda & Dan Farrell
Marlowe Garay
Lauren Garner
Gail Hennig
Lawrence Hirsch
Robby Howard
Brian Kuklok
Maria La Pine
William & Linda Langer
Rene Larson
Sandra Lineweaver
Michael McClure
Patrick McWhortor
Anne Medina-Doak
Marco Mendoza
Jennifer Miller
Marcella Nixon
Thomas Pynn
Parco Richardson
Juanita & Isabella Rodriguez
Nancy Scharlau
Jeannine Schmickley
Mark Schwartz
Jake Seltzer
Josh Simons
Maria Speth
Annick Swensen
A'Lira Underwood



Many thanks to our
numerous friends.
Without your loyalty, generosity
and commitment,
we would not be able to give our students
the opportunities they so richly deserve.

How are we doing?

Operating Income and Expenses*

For the Fiscal Year Ended June 30, 2023

Total Support & Revenue: \$ 1,156,501

Tuition: \$365,642
Contributions: \$130,068
Foundations: \$45,000
Corporations: \$3,000
Arizona Dept. of Ed: \$422,070
State: \$45,650
City: \$19,000

Operating Expenses: \$1,233,623

Programs: \$1,075,009
Management/General: \$66,102
Fundraising: \$92,512

Total Asset: \$606,054

Total Liabilities: \$76,023

Net Asset Balance: \$530,031

*Unaudited Numbers— audited numbers available February 2024.

music

Phoenix
Conservatory
of Music



Did you know?

That PCM is a Qualifying Charitable Organization for the Arizona Tax Credit.

How It Works: The state of Arizona offers its taxpayers the opportunity to make contributions to schools and non-profit organizations that reduce the amount of tax owed to the state or increase the amount of the taxpayer's refund, dollar-for-dollar. There is NO NET COST to the donor, and deserving individuals around the state benefit.

Married couples can give up to \$800 and single filers can give up to \$400. Make sure to fill out FORM 321 when preparing your taxes and use QCO Code 20958 to ensure your gift is credited back to you. This is a separate gift from the School Tax Credit and State of Arizona Foster Tax Credit.



www.PCMrocks.org
602.353.9900
info@pcmrocks.org

We are located at:
1316 East Cheery Lynn Road
Phoenix, Arizona 85014

Mailing Address: PO Box 1163
Litchfield Park, AZ 85340

To be a part of our community of care, scan



Or text PCMrocks to 411444

