



2024-2025 IMPACT REPORT



music

Phoenix Conservatory of Music

a from our director....

Regina Nixon

Executive Director



What an incredible year of growth and music this has been! As we reflect on the 2024–2025 fiscal year, we are filled with gratitude and inspiration. Phoenix Conservatory of Music (PCM) has always believed in the transformative power of music, but this year truly proved it on a new scale. Thanks to your support, 1,331 young people discovered a safe and creative second home at PCM. They came through our doors brimming with talent and hope, and over the past year we’ve watched them blossom into confident musicians, leaders, and college-ready students.

Inside our classrooms and on our stages, music became more than notes – it became resilience, joy, and opportunity. While our dynamic programs expanded to reach more students than ever, we also strengthened our foundation behind the scenes. We invested in our dedicated teaching artists with new training (including trauma-informed teaching and creative youth development workshops) and supported them as the true mentors and life guides they are. We welcomed new board members who brought fresh expertise and passion, ensuring PCM is equipped to sustain this growth and deepen our impact for years to come.

Your support makes all of this possible. Every scholarship, every new instrument in a child’s hands, every hour of instruction in an underserved neighborhood happened because of you. Together, we are nurturing creativity, fostering resilience, and opening doors to new opportunities for hundreds of young people. In a world that often goes quiet, you helped us keep the music playing – and in doing so, you kept our students’ hearts beating with hope and confidence. For that, we cannot thank you enough.

With pride in what we’ve achieved and excitement for what’s ahead, we invite you to read on and see the difference you have made. From record scholarship awards to heartfelt student stories, this report is a celebration of our community’s generosity and our students’ determination. We hope you feel as inspired as we do by the lives changed because of music – and because of you.

With Gratitude—


Regina Nixon
Executive Director

1,331

Total students served

\$2,800,000

College Scholarship Offers Earned

1,222+

Free Music Lessons provided to students and families in need.

"Community"

WE FOSTER A SENSE
OF COMMUNITY IN
A SAFE, NUTURING
AND INCLUSIVE
ENVIRONMENT.

music
Phoenix Conservatory of Music

directly from our students...

"Without PCM, without a place like this, I don't know where I would be... This place creates a wonderful environment for young people to become themselves."

"This opportunity means a lot to me and my family... for this opportunity to help me pursue my dreams has really impacted my family. They have a little more hope, I guess."

*"What I would tell a donor is **what they provide quite literally makes dreams come true**. It makes the things that appear impossible possible...Without their help, I wouldn't be able to pursue my dreams"*

*"Coming here really flipped that whole thing around. **I'm really happy about where my life is going compared to before I started** going here, when I just had no clue."*



mission

The Phoenix Conservatory of Music's mission is to unleash the power of music by providing high quality music education and experiences to students and families that is affordable and accessible. We fill our mission by providing community education programs and classes, after school programs for at risk populations, private music lessons, ensembles and a unique college preparatory program in affiliation with Berklee College of Music's Berklee City Music Network and other higher education institutional and community partnerships.

vision

It is our vision to be a leader in music education (with a focus in popular and commercial music) in order to foster Creative Youth Development in the Greater Phoenix Area and beyond.

"Before PCM, I was not social at all and was not a fan of people. Being around like-minded people and just musicians in general really changed my perspective on life."



programs in action

Program	Number of Students	Full Paid	Financial Aid	Scholarship	% of students rec'd financial assistance	Total Direct Instructional Hours
Early Childhood	22	18	3	1	18%	32
In House Classes	171	150	21	0	12%	99
Summer Camps	342	164	4	248	61%	966
School Programs	197	0	0	197	100%	419
LTM	30	15	2	13	50%	293
Pre Prep	26	4	1	21	85%	130
College Prep	96	37	18	41	62%	1100
Private Lessons	447	3267.25 units	947 units	1,222 units	35%	10,013
Totals	1,331					13,052

Why?

From the eager young beginners discovering their first notes, to the seasoned teens gaining life skills and lifelong friendships, to the parents who see their children thriving, the consensus is clear:

PCM changes lives.

Students talk about feeling safe to express themselves and proud of their accomplishments. Parents observe newfound confidence and creativity in their kids. Together, they paint a picture of an inclusive, caring community united by music.

At PCM, everyone – students, siblings, parents, and teachers – becomes part of the “PCM family,” supporting one another on and off the stage. It remind us that our impact isn't just measured in musical terms, but in smiles, hugs, and the words “I feel like I belong.”

13,052

Hours of direct instructional hours

1,980

Meals Served

SPECIAL THANKS TO OUR PROGRAM SUPPORTERS...



Visionary Partners: Shultz Family Foundation, Ellen L. Schulz,
Villa Cheery LLC & The Watts Family



ARIZONA
COMMUNITY
FOUNDATION



Because of You

Your generosity fuels every note played, every lesson taught, and every dream realized.

Surveys show that 86% of participating students improved academically.

100% of graduating seniors completed high school.

Surveys show that 86% of participating students improved academically.

\$2.8 million in college scholarships were awarded.

Accessibility

100% of school-based students received full scholarships.

Over 60% of summer camp participants attended with financial assistance.

Across all programs, nearly half of students received aid—ensuring that cost was not a barrier to participation.

PCM launched its instrument bank, providing access to quality instruments for students who otherwise could not afford them.



our community impact...

Education



This year, PCM delivered over 13,000 instructional hours—fostering sequential learning from early childhood through pre-professional study.

- 92% of students demonstrated measurable musical skill growth.
- 86% reported improved academic performance.
- 100% of seniors graduated from high school, with over 80% pursuing college or career pathways.

Empowerment



Through mentorship, leadership development, and paid internships, PCM helped students take ownership of their musical journey:

- Students served as teaching assistants and peer mentors in summer programs.
- Youth engaged in songwriting, production, and entrepreneurship courses that connected passion to profession.

Community



PCM is a community hub—a “second home” for youth and families.

- 1,005 students from Phoenix neighborhoods participated, particularly in zip codes 85014, 85016, and 85018. This is not all our students- many come from other cities in the greater Phoenix area.
- Partnerships with schools and organizations strengthened wraparound supports for families.
- Alumni returned as mentors, teaching artists, and advocates for music education.

Character



At PCM, teaching and learning are grounded in respect, kindness, and integrity.

- Trauma-informed, student-centered instruction ensured every learner was seen, supported, and celebrated.
- Students developed resilience, empathy, and confidence—skills that will serve them for a lifetime.

1 of 5



places in the country to offer Jazz at Lincoln Center's award winning program, WeBop for students 8months- 5 years and their family.

42+

performance opportunities, workshops and media engagements to bring students diverse educational experiences outside of the classroom

"Character"

WE MODEL RESPECT,
KINDNESS AND INTEGRITY
IN OUR COMMUNITY
OF PRACTICE.

music
Phoenix Conservatory of Music

Summer Intensives

CONGRATS!



Amayah Sanders



AJ Lizarraga



Mercedes Rodriguez

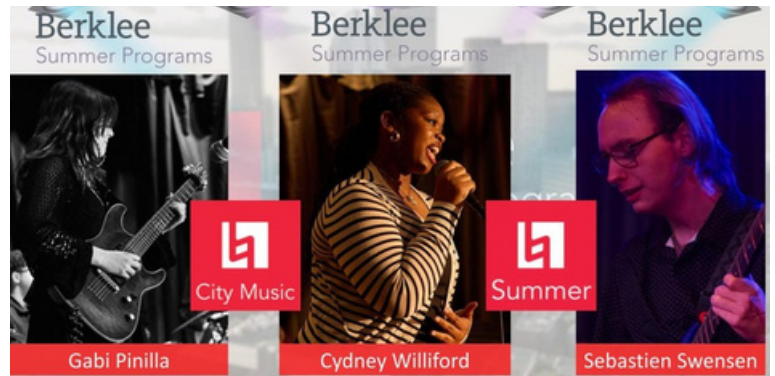
Brookelyn Nichols

THANK
you

to all those who
make these
scholarship and
opportunities
possible!

DID YOU KNOW?

Congratulations to PCM students Lisette Chairez and Arianna "Ciselle" Chang who received scholarships from corporate sponsors to attend the Berklee Aspire Program! And Amani Fabrizius who was chosen to participate in Berklee's B4 Program! Overall 18 students participated in summer music intensives!



Gabi Pinilla

Cydney Williford

Sebastian Swensen

Partners



Berklee
City Music



PARADISE VALLEY
COMMUNITY COLLEGE
A MARICOPA COMMUNITY COLLEGE

ASU Herberger Institute for
Design and the Arts
Arizona State University

LA FRONTERA
ARIZONA
IMPACT - SUICIDE PREVENTION CENTER

WMN

The Nash



Behind every successful PCM program is a team of dedicated staff, teaching artists, and board members working passionately to advance our mission. We want to take a moment to recognize and thank the people who make PCM's work possible



Board of Directors

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President and CEO
National Trust Community
Investment Corporation

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PCM Student Representative

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Consultant/Asset Manager,
Kaiju Worldwide

Mr. Hunter Watts
Economic Advisor,
Chief Investment Officer
USAID/Tomorrow Fund

Special thanks to:

Berklee College of Music
Berklee City Music Network
Eclectic Pearls and Toni Rogers
Alessandro Photography
Ryan Kohlman, Progress Media Pro
La Frontera Empact
Musically Fed
St. Mary's Foodbank Kids Cafe
We Make Noise
Paradise Valley Community College
Carmen Lugo, Facilities
Bookstime
Dan and Toni Rogers, Snack Bar
Mittal Shah
Rena Chai

Administrative Staff

Regina Nixon
Executive Director

Meghan Ruel
Program Manager

Diego Miranda
Program Manager

Stephanie Crawford
Registrar

Christine Ehanno
Administrative Supervisor

Ellen O'Hare
College Prep Program Associate

Karen Turner- Domakeczna
Group Class Coordinator/ Facilities

Lane Rogers
Tech and Equipment Lead

Wen Fong
Learning Through Music SEL Lead

Cynthia Moore
Front Desk Lead

Ty Parker
Development Associate

Israel Juniel
Front Desk Associate

Noah Thompson
Front Desk Associate

Teaching Artists

*Stephen Avalos, Sadie Azersky, Neray Bailey, Jordan Blanton, Stephanie Crawford, Dan Davis, Liliana de Leon Torsiello, Josh Finnson, Megan Frederick, *Diego Gonzalez, Michael Gutierrez, Camille Hartley, Nicholas Hildebrandt, Sophia Humbert, Elizabeth Jones, Jeff Jones, Michael Judge, Keith Johnson, Amy Krajewski, Andrew Lineweaver, Jakob Leyba, Alyssa Marks, Kiernan Marriott, Nick Martinez, Ann McGregor, Diego Miranda, Danny Morrisett, *Arsen Nalbandian, Glen Niles, Regina Nixon, A.J. Odneal, Tyler Paden, Ty Parker, Kyle Perez, Alisa Phoenix, JP Rabusa, *Lane Rogers, Toni Rogers, Meghan Ruel, Jules Schubert, Jacob Silverman, Chino Soberano, Akshara Sundararajan, Peter Torsiello, Teresa Valenzuela Mertz, Jack Uppling, Donna Wilde*

*- indicates alumnus of the Phoenix Conservatory of Music

Investing in Sustainability

84% of expenses invested directly into student programs and music education

\$370K in new multi-year grants

These are the preliminary, unaudited draft financial statements for Phoenix Conservatory of Music.

PCM ended Fiscal Year 2025 in a strong financial position, with total revenue reaching \$1.57 million – an increase over the prior year driven by higher enrollment, strong contributed support, and significant in-kind donations. Program fees accounted for 45% of income, while grants and donations (including from major funders like VGPCT, VNSA, and the CMA Foundation) comprised 34%. In-kind contributions helped reduce overhead while sustaining program quality.

Expenses totaled \$1.55 million, with 84% directly supporting program delivery – from instructor salaries and instruments to scholarships and student recitals. PCM achieved a modest surplus of \$13,147, bringing net assets to \$518,704. With no debt and healthy cash flow, PCM remains financially resilient. Looking ahead, we’re committed to growing our reserve, expanding impact, and stewarding every dollar with care.

Balance Sheet

Phoenix Conservatory of Music’s balance sheet reflects strong financial health, with minimal liabilities, stable reserves, and net assets increasing year-over-year. This solid footing supports continued program growth and long-term sustainability.

PCM maintains approximately 3.9 months of cash on hand, indicating healthy liquidity and the ability to weather short-term fluctuations while continuing operations uninterrupted.

Revenue

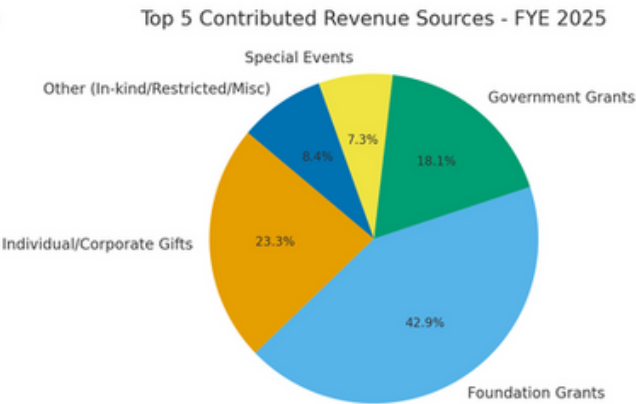
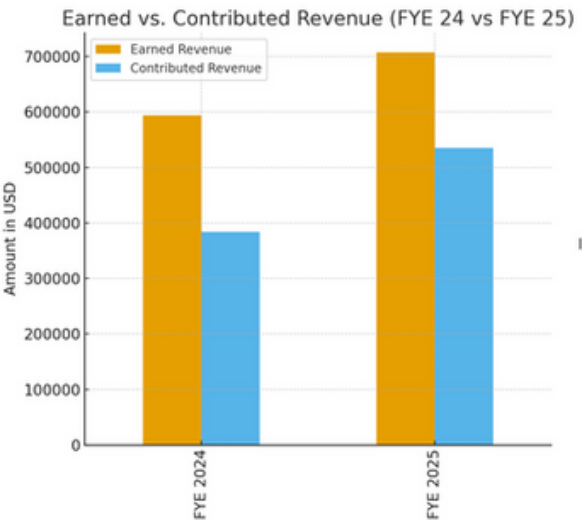
\$1,566,223

Expenses

\$1,553,076

Profit

\$13,147



\$28,465

Equity

\$518,704

our village...



BECAUSE
OF YOU



MORE THAN
MUSIC



OUR PROGRAMS ARE NOT ONLY TEACHING THE STUDENTS MUSIC, BUT GIVING THEM A SAFE THIRD PLACE, PROVIDING POSITIVE CHILDHOOD EXPERIENCES THAT WILL HELP THEM LEAD A BETTER QUALITY OF LIFE.



Musical Skills

92%

of students surveyed say they are becoming better musicians



Academics

86%

of students and parents surveyed say they are working harder on their academics (reading, and preparing for the future)



A Sense of belonging

100%

of students surveys feel safe at PCM "PCM has been my second home. The teachers and my peers have supported my growth. I'm excited for my future because of what I've learned here."

our village

Leadership Circle- \$10,000+

Arizona Commission on the Arts
Arizona Department of Education
City of Phoenix
CKKO Foundation
James McNerney and Intel
John Dixon (The Floyd and Mary Ramsey
Audio Recorders of Arizona)
John & Joan D'Addario Foundation
Karen Fruen
Mas Talent
National Endowment for the Arts
Ellen L. Schulz
Schulz Family Foundation
Taylor Cohen
The Carmody Foundation
The CMA Foundation
The Thunderbirds Charities
Virginia G. Piper Charitable Trust
Volunteer Nonprofit Service Association Inc.

Patron- \$5,000-\$9,999

Cesar Lopez
Hungry for Music
Scottsdale Arts

Key Club- \$1,000-\$4,999

Andrea Fabrizio
Andrew Fabrizio
Arizona Musicfest
Arthur Strong II
Bill Remy
Cyndi Ramirez Ryan
D'Addario Music Foundation
David Clower
David Hartwig
Desert Diamond Casinos
Ellen O'Hare
Gabriela Pinilla
Jaburg & Wilk Foundation, Inc.
James D Peterson
Karina Felix
Kevin Overbay
Kim Jurick
Martin Davis and Mariea Devera
Mary T Miller
Medtronic
Mitch Turbenson
Mitchell and Will McCollom
Mr. Richard Corton
Neal and Jennifer Bookspan
Otter Tail Corporation Foundation
Raza Development Fund
Rick Beck
Russ and Megan Harben
Rusty Foley
Samuel Ingram III
Stephanie Small
Sun Byun
Tammy S. Austin

Major Player- \$500-\$999

Aiden Chapparone
Benevity Causes, Inc.
Beverly Basalla
Brian Ellis
Vincent and Leona Carfagno
Cindy Braun
Cory and Mike Underhill
David and Dee Elston
David Hilker
Jennifer McClue
Jon Gengle
Josef Daransky
Kenneth Reinstein
Pablo and Kristine Villalon
Leslie Soncco Alarcon
Loril Gibson-French
Max Underwood
Miguel Arroyo
Patricia McFarlin
Patrick Stevenson
Phillip Sheeran
Phillip Wescott
Rachel Rudibaugh-Arreola
Regina and Ron Nixon
Samantha Franklin
Sri Racherla
Susan Sorgen
Thomas Branch
Tom and Sandy Lineweaver
Toni, Dan, and Lane Rogers
Vista Sumner Thompson
Zig Fang

Principal Player- \$250-\$499

Alexander Devereux
Anca Bec
Arthur Smith
Betsy Buxer
Craig Ganz
Cynthia Barlow
Daren Shumway
David Becerra
Dianne Fitzgerald
Evan Scannapieco
Gabriela Sanchez
George R. and Helen Kapp
Jacob Seltzer
Jeffrey Raynor
Jill Jones
John P. Hudock
Josh Simons
Juan G Cruz Ugalde
June and Les Lewis
Justin Liu
Kristen Guerin
Laura Weaver
Lisa Paine
Lori McCallian

Principal Player- \$250-\$499

Mark Schwartz
Mary K. Florian
Mary Sully de Luque
Melissa Huckins
Michael Hudson
Ms. Helen Margaret
Mythily Gundimeda
Nathalie Potvin
Olga Karoui
Patricia Stancil
Peter and Liliana Torsiello
Philip Dobbin
Ralph and Savanna Sandoval
Rebeca Gonzalez
Sarah Schoberg
Tao and Wen Fong
Trisha Stuart
Valley of the Sun United Way

Key Player- \$100-\$249

Amy Heisler
Andrea and Jesus Love
Anne S. Levig
Cale Ottens
Clark Gibson
Coral Kotsios
Daniel Davis
David Silveira
Deepa Salastekar
Doug, Brooks + Wesley Allison
Dushuttle
Elyssa Garcia
Fred and Kathy Kenny
Fredric Devillers
Gary and Wanda Henderson
Irene Tseng and Bill Verdini
Jeannine Schmickley
John McGregor
Jonel Onaga
Joy Rechucher
Karen and Mike Peterson
Linda Lofaro
Luke and Gail Holton
Lynne and Larry Lubeck
Monica Ballesteros
Madeline Parent
Marc Schultz
Maria Brunner
Mark Kokanovich
Marlowe Myers Garay
Mia Maddoux
Michael McClure
Ms. Sharon Ryan-Benson
Nancy Scharlau
Neill Lecorgne
Nichole Cassidy
Rebecca and James Cairo
Rochelle Beck
Rosa A Robinson
Ross Coskrey
Ryan Anthony
Sandra K. Stahl
Sandra Sievers
Stacey Raybuck
Stoney Bowen-Weizmann
Teri Harnisch
Weiru Chang
William Deichmann
Yoonchae Sung
Zackary Flodeen



Because of you, the music plays on. PCM is fortunate to have a community of generous donors – individuals, families, foundations, corporations, and community groups – who believe in our mission and invest in our students. This section is dedicated to acknowledging those supporters who made the 2024-2025 year a success. We extend our heartfelt gratitude to every donor; whether you contributed \$5 or \$50,000, you are an essential part of the PCM family.



Thank You



Phoenix Conservatory of Music
1316 East Cheery Lynn Road
Phoenix, Arizona 85014



Please consider PCM in your year end giving. As a charitable tax credit organization, your donation is eligible for a dollar for dollar tax credit match, \$470 for single filers, \$938 for joint filers.

Music changes lives, and you make it possible. From the bottom of our hearts, we thank you for being part of the Phoenix Conservatory of Music community. This year has shown us what is possible when we all come together in support of young people's dreams. But our song is not finished – in fact, it's only growing stronger. We invite you to continue this journey with us as we look toward the future.

Every gift to PCM is an investment in a young person's self-discovery, confidence, and success. When you give to PCM, you're not just giving – you're changing the trajectory of a child's life. You're ensuring the music never stops for our students.

How You Can Keep the Music Alive: There are many ways to stand with PCM as we forge ahead. If you've been inspired by what you've read in this report, please consider taking one (or more!) of the following actions:

- **Make a Donation:** Every dollar truly counts. Use the enclosed remit envelope or visit our website to contribute to the "Because of Music, Because of You" campaign. You can also become a monthly donor, sustaining programs all year long. (Arizona residents: remember that gifts up to \$470 (\$938 for couples) may qualify for a dollar-for-dollar state tax credit!)
- **Spread the Word:** Tell others about PCM's impact. Share this report with a friend, bring someone to a PCM student concert, or post on social media about why you support music education. (#BecauseOfMusicBecauseOfYou). Your voice can inspire new supporters to join our cause.
- **Get Involved:** We welcome your participation beyond donations. Attend our events (we'd love to see you host a party for us at your home, see you at the next Jazz Breakfast or our student showcases). Volunteer your time or expertise – whether it's joining our volunteer corps at events or offering mentorship/internship opportunities to our teens, community involvement is invaluable. Consider joining one of our advisory committees or even our Board, if you have a passion for governance and fundraising.

As we turn the page to a new year, we carry the successes and lessons of 2024–2025 with us. To our donors, partners, and friends: you are part of the PCM family, and we hope you feel pride in these achievements that we – together – have made possible. Because of music. Because of you.